

Welcome!

2023 ENA Annual Meeting



- Raffle tickets available in the lobby. Selling until the end of our program. Must be present to win. Winners drawn at the end of the meeting. Grand prize: 50% of the pot + many runner up prizes to win!
- Silent Auction bidding ends at 7:30 PM
- Curb Appeal ballots due by 7:30 PM

ENA has over 900 members. Each fall, we invite all members to the Annual Meeting:

- ✓ Voting Members elect the board of directors
- ✓ Board reports to the members on ENA's programming and financial activity



But first, ENA's 20th Anniversary!

Past Presidents of the Board:

Minch Lewis	2003-2005
Sue Straub	2006-2008
Aaron Wood	2009-2013
Sue Straub	2014-2015
Amy Rood	2016-2018
Jimmy Monto	2019-2021
Katelyn Wright	2022-

Fall 2003, Eastwood TNT Attendees voted to create ENA and elected the first board of directors:

Janet Barry	John Keefe
Mike Behnke	Minch Lewis
John Cooper	Greg Limpert
Maralyn Coughlin	John Mariani
Randy Crawford	Bruce McDaniels
AnnaMaria DeSocio	Mike Parzych
Brian Fox	Sue Straub
Joan Guinto	John Smith
Tim Havener	Barbara Toly
Peter Kavanagh	Amparo Tamayo
	Sheila Weed



Welcome, Syracuse Mayor, Ben Walsh!



OFFICE OF THE MAYOR

Ben Walsh, Mayor

PROCLAMATION

WHEREAS, the Eastwood Neighborhood Association (ENA) was established with its first board of directors and as a 501(c)3 organization in November 2003; and

WHEREAS, ENA was founded by neighborhood residents to promote and support the neighborhood, its residents and its businesses through social, economic and civic engagement; and

WHEREAS, ENA has worked on programs and projects for 20 years, supporting the beautification of the neighborhood, the promotion of the area to existing and potential residents, the memorialization of its residents and neighborhood historic occasions, the creation of civic and cultural events, the promotion of its business district and the platforming of issues impacting Eastwood residents; and

WHEREAS, ENA, through its volunteer-driven programs, projects and fundraising, has facilitated the creation, care and management of neighborhood material assets including the East Woods Skate Plaza, the Maz Court Memorial, the James Street Police Office, the Eastwood Community Garden, the James Street Flag Program, the Veterans War Memorial Renovations and numerous planting sites; and

WHEREAS, ENA has held civic and cultural events showcasing the Eastwood neighborhood to residents and non-residents alike, including the Eastwood Annual 5-Mile Run, Market Day, the Eastwood Home & Garden Tour, Eastwood Clean Up and Earth Days, Eastwood Curb Appeal, summer carnivals, tree-lightings and holiday parties, golf tournaments, community movies, energy challenges and more; and

WHEREAS, the Eastwood Neighborhood Association continues to play an important role in communication between local government, community and neighborhood agencies, and advocates tirelessly for residents of the "Village within the City."

NOW, THEREFORE, I BEN WALSH, Mayor of the City of Syracuse, hereby proclaim the Thirtieth Day of October, Two Thousand Twenty-Three to be

Eastwood Neighborhood Association 20th Anniversary Day In the City of Syracuse

IN WITNESS THEREOF, I have hereunto set my hand and caused the Seal of the City of Syracuse to be imprinted on this Thirtieth Day of October, Two Thousand Twenty-Three.

Ben Walsh
Mayor



Tonight's Agenda

- Summary of Past Year + ENA History
- Financial Reports
- Board of Directors Election
- Guest Speakers: Beth Crawford & David Rudd
- Best Halloween Decorations Results
- Curb Appeal Contest Results
- Silent Auction Winners
- Raffle Winners



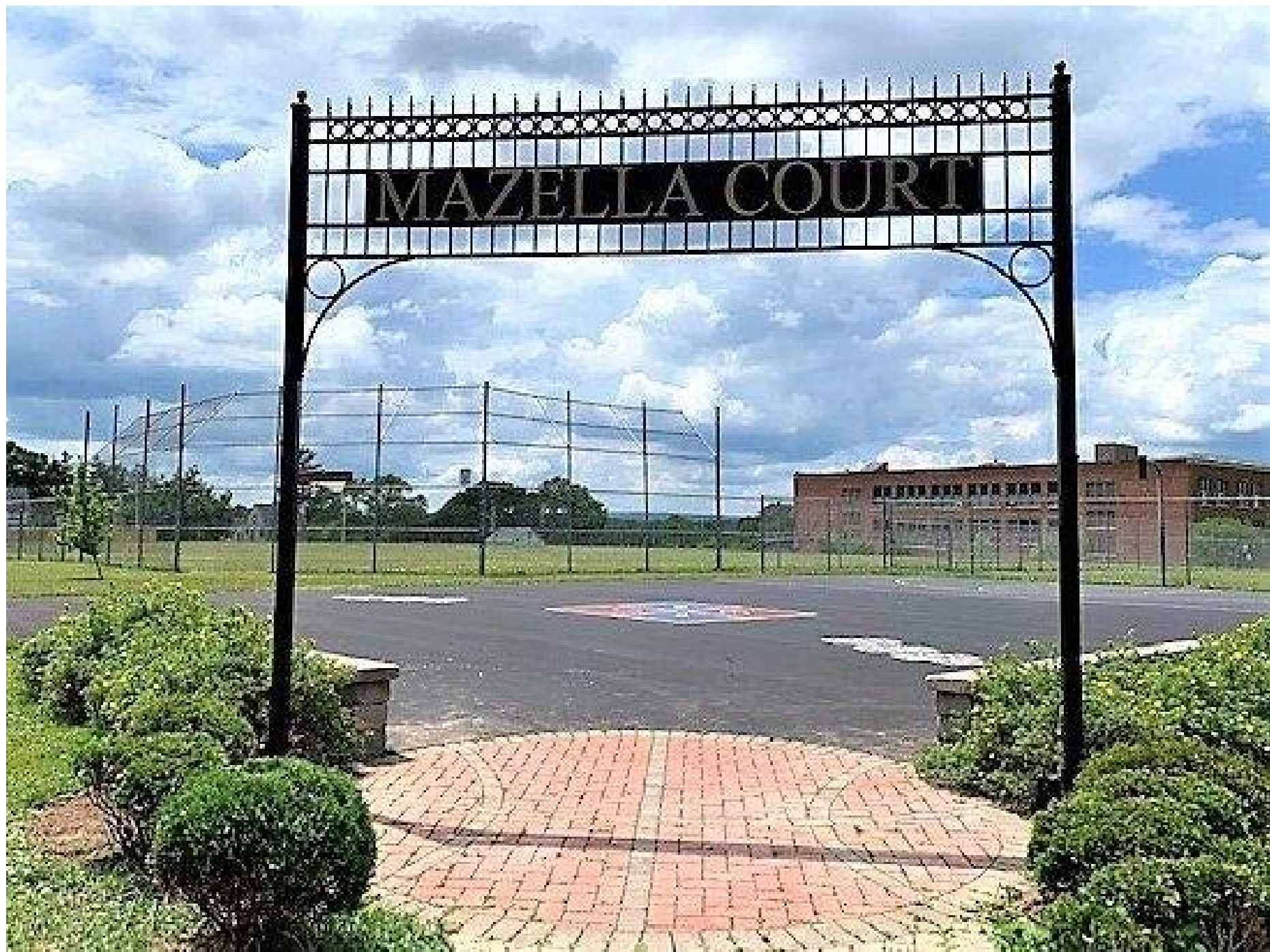


Eastwood Memorial Day Parade

May 29, 2023

- 75th anniversary of the Greenway Veterans Memorial
- Partnership between ENA and Eastwood American Legion
- Brought back the parade which hadn't been held since 2019
- Over 450 in attendance!
- ENA raised \$1,500 in donations to cover parade costs
- ENA recruited about 20 volunteers to set up barricades and manage traffic along the parade route.





- In 2009, ENA began working with the City of Syracuse to revitalize the basketball court at Eastwood Heights in honor of the late Joseph Mazella
- Secured approximately \$30,000 in grants and donations
 - Private Donations
 - 2016 Magnarelli Grant (\$5,000)
 - 2015 Community Foundation Grant (\$7,000)
 - Concept designs and landscape architectural drawings generously donated by Keplinger Freeman Associates.
- August 2016 \$25,800 check to city of Syracuse to cover renovations
- October 2016 majority of work completed at Mazella Court
- June 2020 signage/archway installed
- Currently selling memorial bricks to be placed at the court





Second Saturday Skateboard Workshops

May - September 2023

- Instructors funded by Syracuse Parks & Rec
- Instructors recruited, classes organized and led by Skate Park Committee Co-Chair, Justin Keskin







Eastwood Community Garden

www.eastwoodneighbor.com

Community Garden
Rules & Regulations

Eastwood Community Garden

- Currently wrapping up their 8th growing season
- Led by Becky Jackson since 2015
- Worked with TNT and Parks to install 2 mosaic benches
- Installed a farmstand with bulletin board and shelf to share information and free surplus produce
- Working with Parks to develop a landscape plan for the space between the garden and Mosley



2022 Annual Appeal \$3,500 in donations

2023 Bulb Giveaway - 2,000 bulbs

2023 Scholarships

- Aaron Wood Memorial Scholarship: \$1,000 to Henninger High School Track Program
- Tom White Memorial Scholarship: \$1,000 to Luke DeLorenzo
- Margaret McVicker Memorial Scholarship split: \$500 to Hannah Kinne and \$500 to Brendan O'Brien



2022 Christmas Event

December 10, 2022

- Toy drive + \$155 cash raised for Huntington Elementary
- Syracuse Fire Department truck delivered Santa & Mrs. Claus to the Palace Theater to take pics with over 230 attendees
- Followed by a screening of The Grinch
- Milk and Cookies donated by City Councilor Jimmy Monto and County Legislator Peggy Chase



March - May Aerobics July - August Tai Chi



Eastwood Earth Day Cleanup

April 22, 2023

- Over 100 volunteers!
- Collaboration with Eastwood TNT and Growing Good Works
- Volunteers treated to pizza party by ENA and fro yo from Luv Handlz
- Trash bags and gloves donated by Cracked Bean



First Annual Eastwood Home & Garden Tour

Presented by Sarah Barrows, Keller Williams Realty

June 29, 2023

- 200 tickets sold!
- \$2,300 raised for Eastwood beautification projects
- Five generous Eastwood homeowners opened their homes



Eastwood Market Day

August 5, 2023

- Nearly 40 vendors
- Raised \$1,400 for ENA
- Partnership with Nav's popcorn raised \$125



Walk Eastwood Challenge

We challenged neighbors to walk every street in Eastwood by 10/22 - all 99 streets and 43 miles - to get to know the neighborhood better and earn a Walk Eastwood t-shirt. Dozens of neighbors participated in the challenge, familiarized themselves with new parts of the neighborhood, and posted beautiful photos from their walks while they were at it.

34 people reported finishing the challenge by October 22.



Eastwood Past & Present

With a \$1,250 grant from The Gifford Foundation, we hired David Haas, @SyracuseHistory/lifelong Eastwood resident, to conduct four interviews with multi-generational Eastwood families/residents about what drew them to the neighborhood and makes them want to stay or return to Eastwood. These have been included in our email newsletters and can be found at eastwoodneighbor.com/eastwoodhistory.



to meet chall
on and off the

Interactive map full of Eastwood History, notable facts, and quirky trivia. You can find it at eastwoodneighbor.com/eastwoodhistory



← First Village Town Hall-1895

Name
First Village Town Hall-1895

Address
400 Hillsdale Ave

City
Syracuse

State
NY

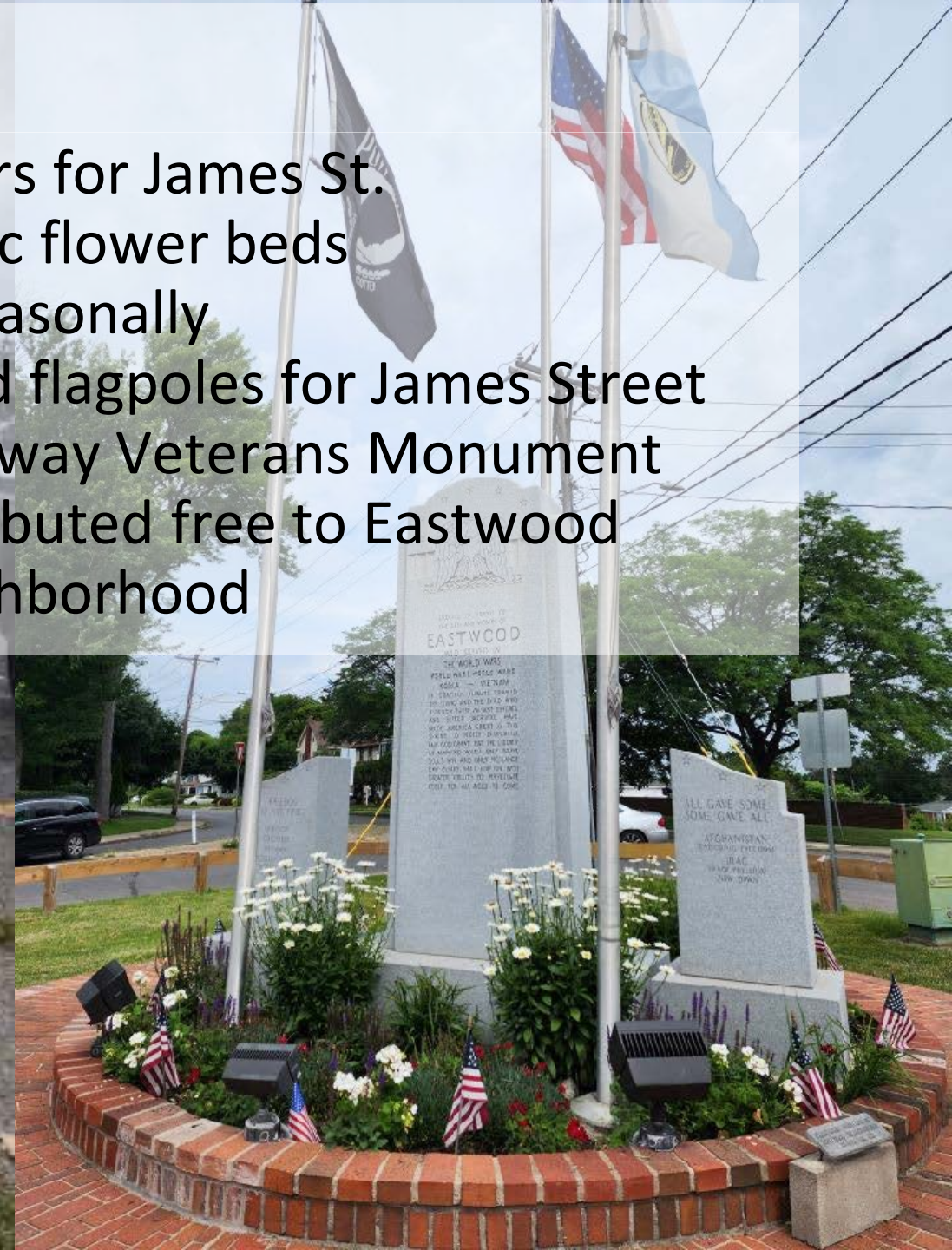
Zip
13206

Additional Info
The 2nd floor was like a school with one teacher to 14-20 children. 1st floor was for community activities. The village hall remained there until 1900 when it was sold to Charles



Beautification

- With TNT, piloted self-watering planters for James St.
- Recruited volunteers to maintain public flower beds
- Decorated Eastwood Gateway signs seasonally
- Purchased ~30 new American flags and flagpoles for James Street
- Maintain the flower beds at the Greenway Veterans Monument
- ENA Bulb Giveaway - 2,000 bulbs distributed free to Eastwood residents to plant throughout the neighborhood



Sheridan Park Cleanup

Sept 30, 2023

- Approx 30 volunteers
- ENA Bulb Giveaway
- SFD Station 17 open for tours
- Jimmy Monto donated and grilled hot dogs for the volunteers
- Luv Handlz provided free fro yo for volunteers





Sunnycrest Paths + Mariani Garden Cleanup

Oct 14, 2023

Thank you to Paul and Katie Honness for hosting and feeding volunteers and to Dan Romeo for providing bagels, coffee, and cookies!



17th Annual Eastwood Five-Mile Run

Presented by Skinner & Associates Realty

Thank you to Race Director Meghan Vitale who works on this year-round along, the race committee, and the 70+ volunteers it takes to put on this event!

- Cazenovia Equipment was our Medal Sponsor.
- Fifth District Councilor Jimmy Monto was the Bib Sponsor.
- Home HeadQuarters and The Greater Syracuse Land Bank sponsored volunteer t-shirts.

The following sponsors donated refreshments:

- Cracked Bean Coffee Roastery
- Nav's Popcorn
- The Curd Nerd
- Dunkin' Donuts
- Russo Produce
- Wegman's

Thank you to Fleet Feet Syracuse for donating the 2nd and 3rd place prizes.



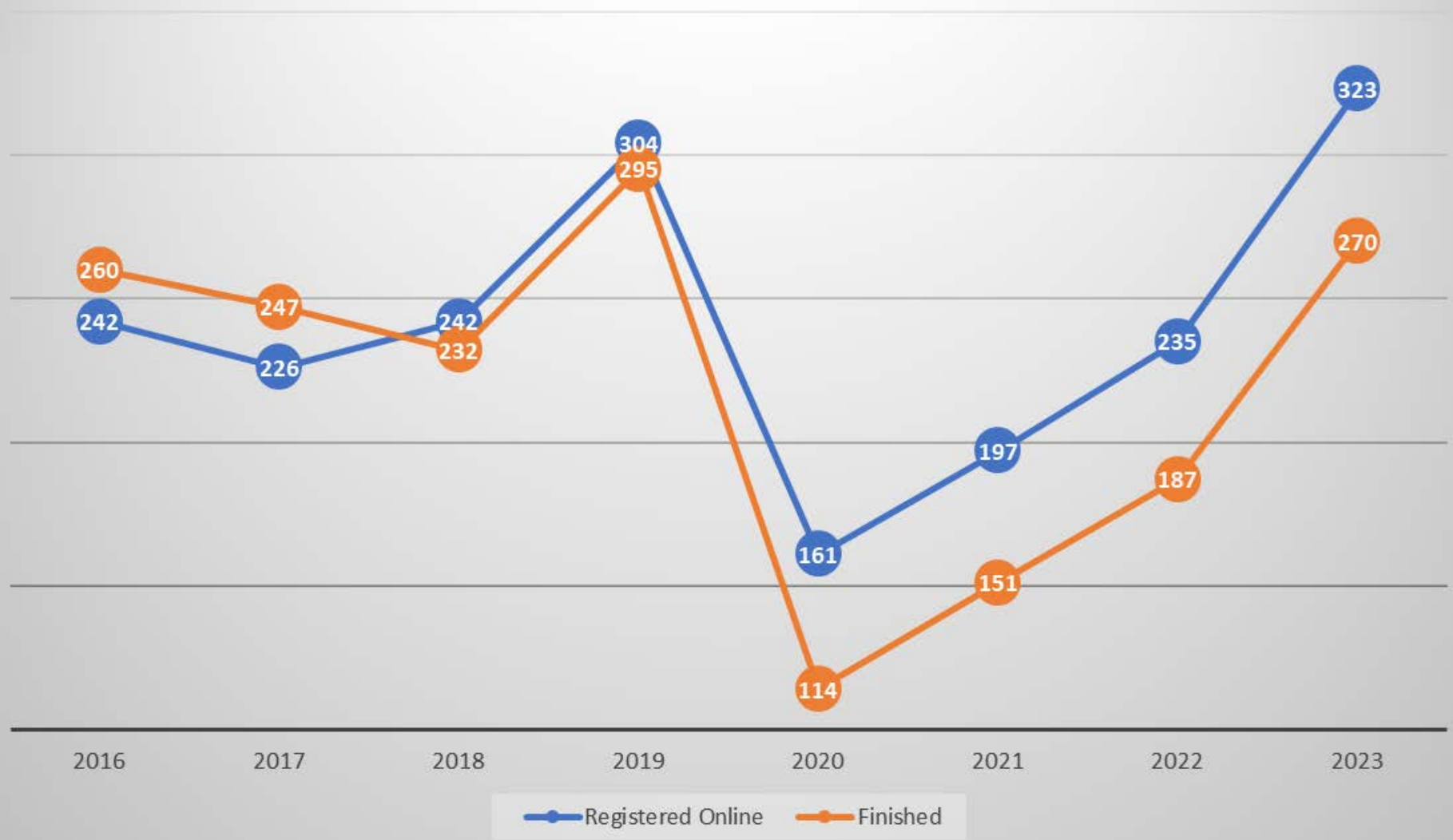
Race registrations increased 37% over last year (323 registered runners) and the race raised approximately \$3,600! Race proceeds support ENA's scholarships and health & wellness programs.



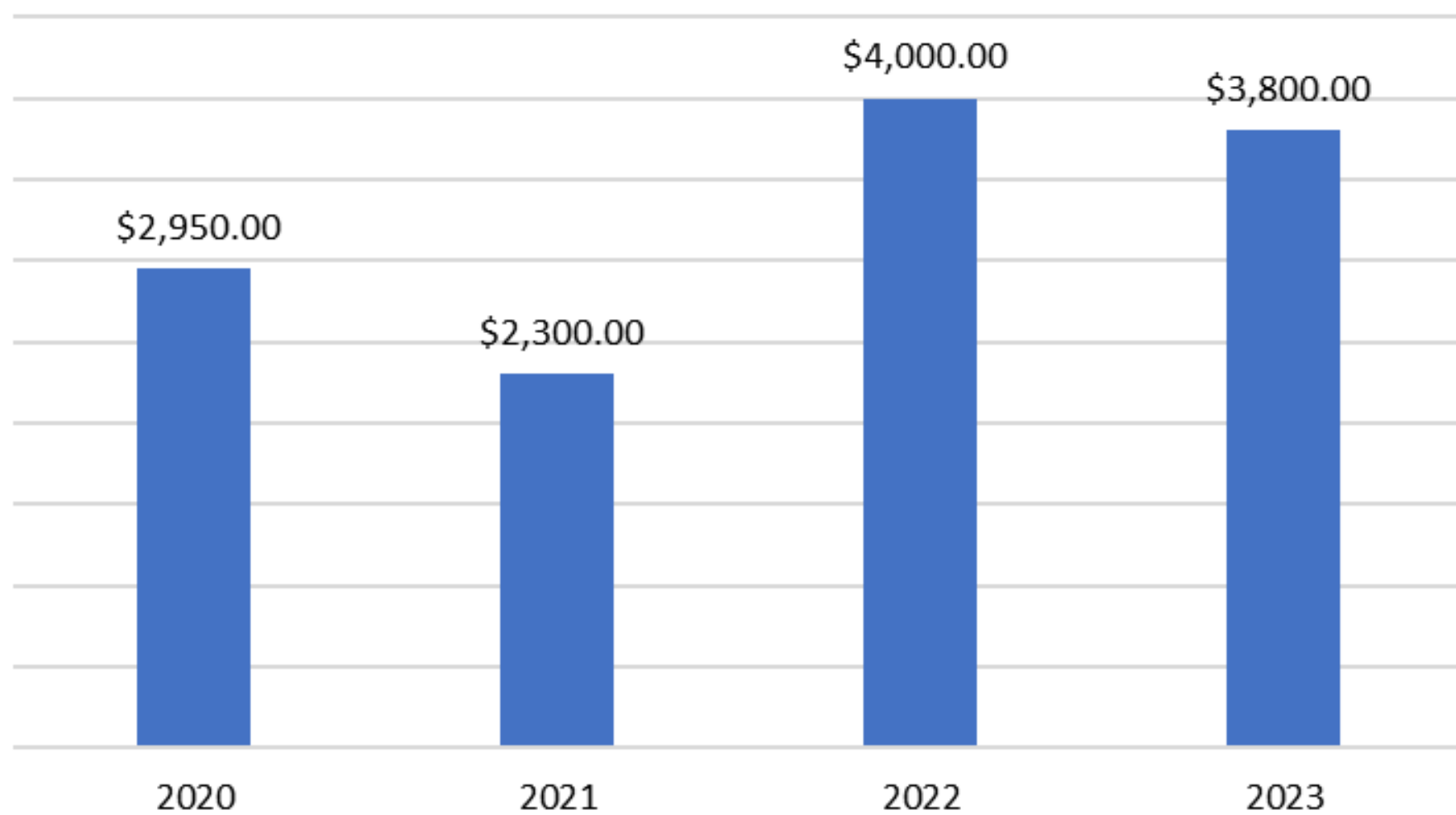


Eastwood 5-Mile Run

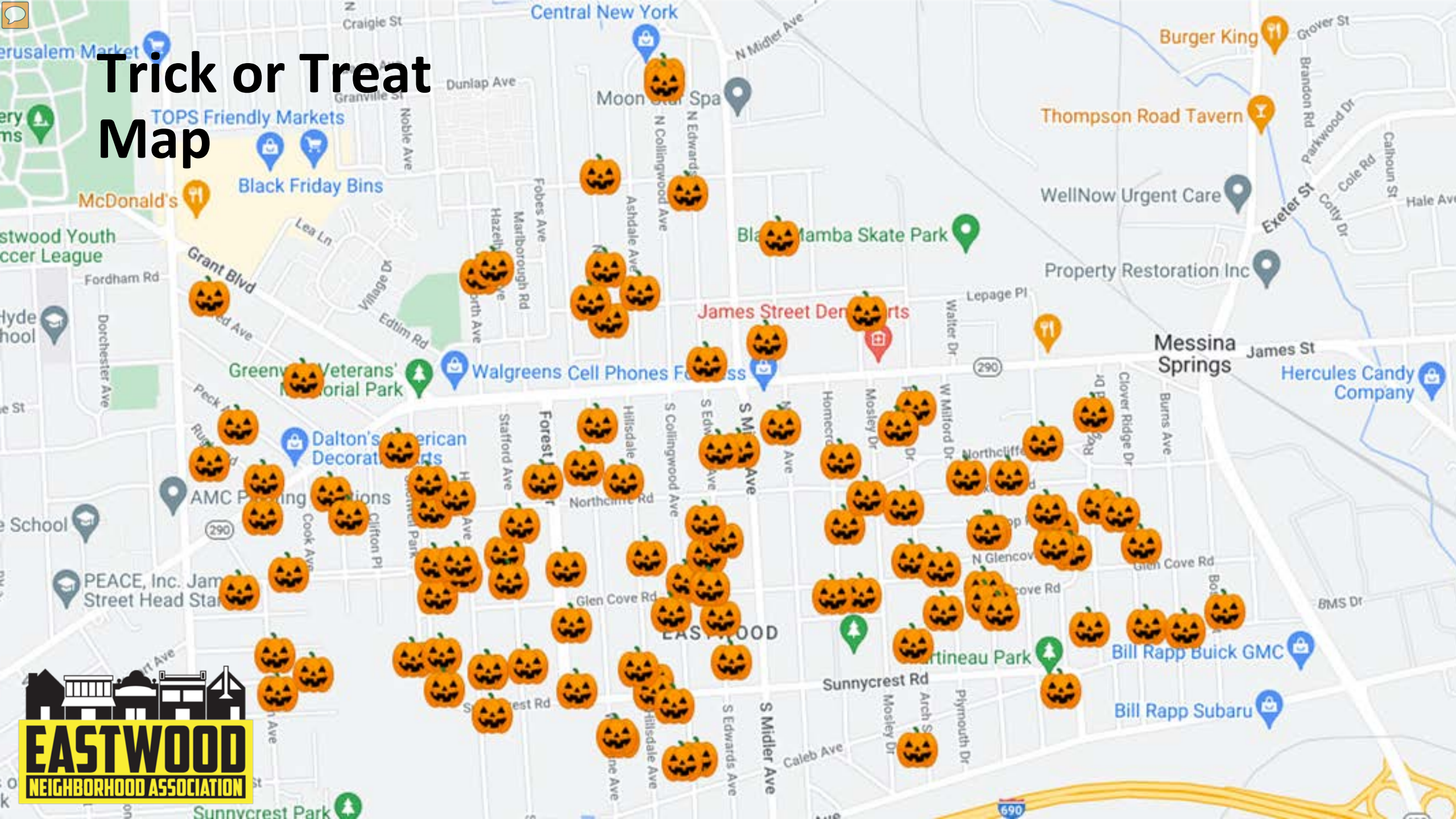
Participants



Eastwood 5-Mile Run Net Revenue



Trick or Treat Map

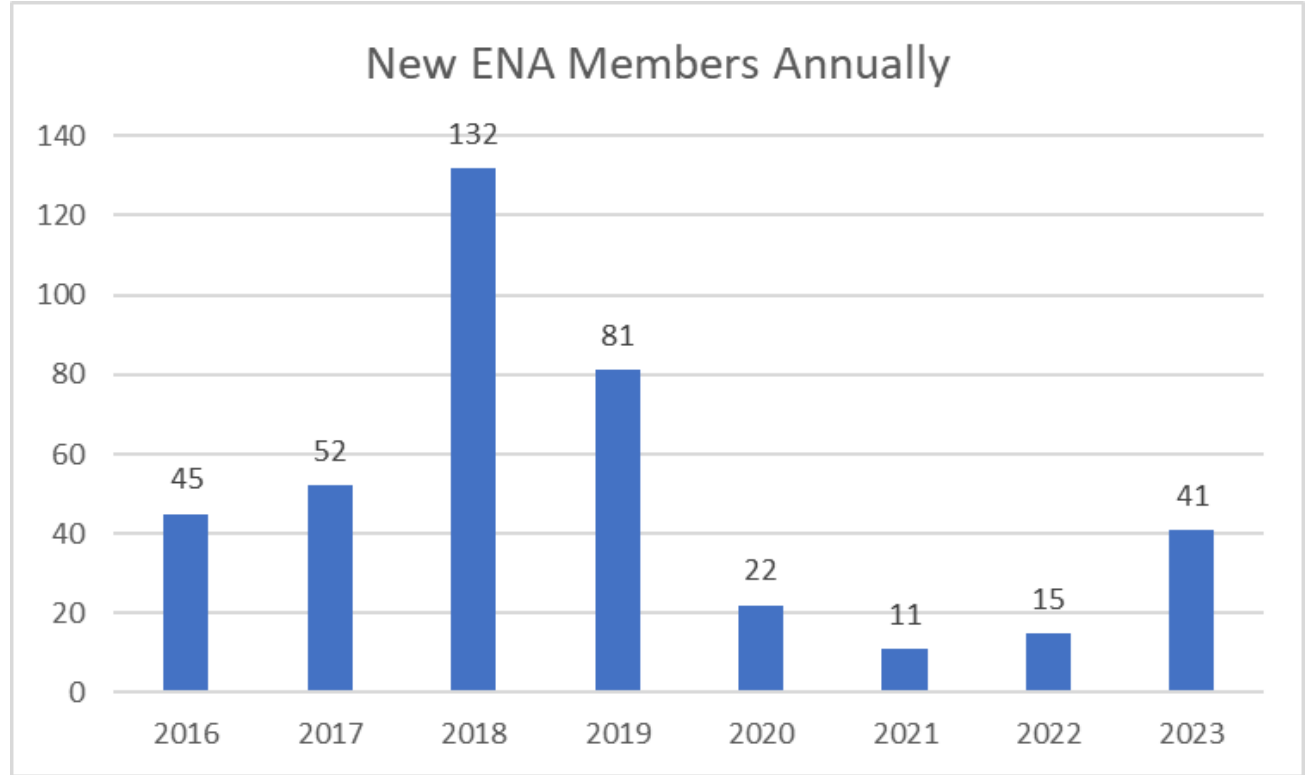
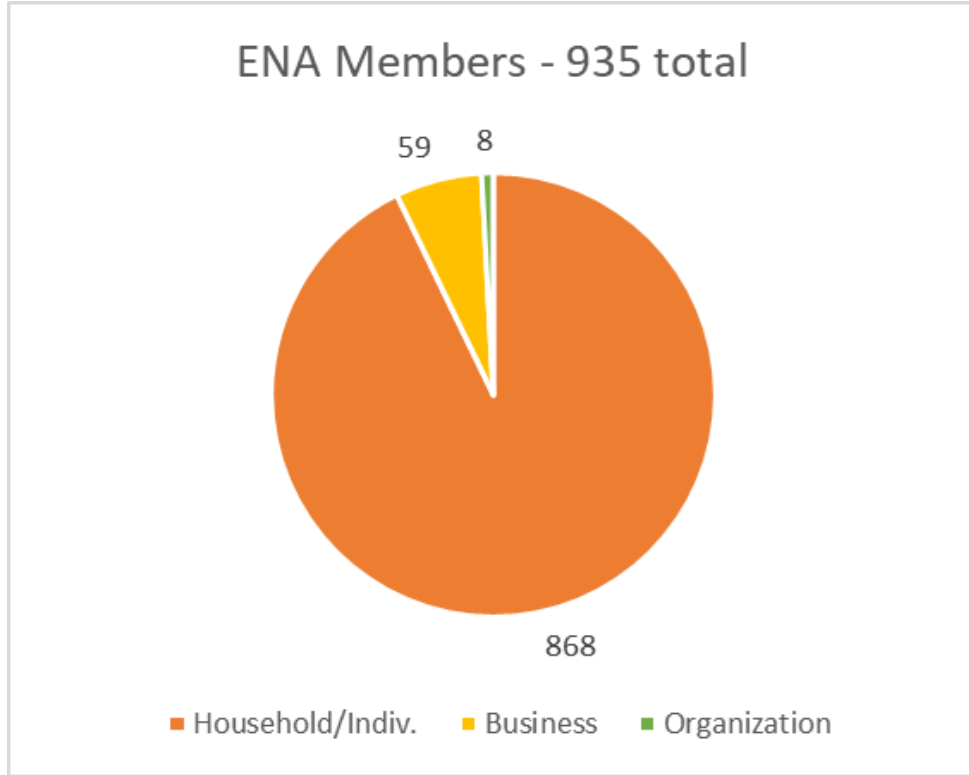


Communications

- 2023 started monthly email newsletters - all archived on our website
Over 900 people signed up for our email list
- Members still get paper mail
 - Annual Appeal in November recaps the past year's activity
 - 3 postcards per year alerting members to upcoming events, the Annual Meeting, board nominations, etc.
- Launched Instagram Account + Increased Info-sharing via Facebook



Membership



Dues to become a lifetime voting ENA member are currently set at \$20 for an individual and \$25 for a household





Financial Statements – Profit & Loss

October 1, 2022 – September 30, 2023

	Annual Meeting	Beautif-ication	Christmas Event	Community Garden	Gifford "What If" Grant	Health & Wellness	Home Tour	James St Flags	Market Day	Memorial Day Parade	Misc Events	Race	Scholar-ship	Skate Plaza	Unclassified	TOTAL
Total Income	59.50	0.00	500.00	1,234.57	1,250.00	995.00	3,228.40	0.00	1,516.00	1,555.08	0.00	12,687.28	0.00	0.00	5,183.72	28,209.55
	59.50	0.00	500.00	1,234.57	1,250.00	995.00	3,228.40	0.00	1,516.00	1,555.08	0.00	12,687.28	0.00	0.00	5,183.72	28,209.55
Expense																
7500 · Marketing Expense	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	689.64	689.64
Total 7000 · Program Expenses	1,144.10	1,707.10	975.00	1,261.60	625.00	1,555.00	0.00	699.03	0.00	2,092.66	339.53	6,820.69	3,000.00	110.04	1,442.56	21,772.31
7065 · Administrative expense	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	216.00	216.00
7310 · Bank Service Charges Expense	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	73.34	0.00	0.00	0.00	0.00	0.00	301.85	375.19
7170 · Donations to Community Groups	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	155.00	155.00
7210 · Insurance Expense	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1,647.00	1,647.00
7061 · Miscellaneous Expense	0.00	0.00	0.00	0.00	0.00	0.00	250.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	500.00	750.00
7150 · Newsletter Expense	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1,975.56	1,975.56
7700 · Office Expenses	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	88.19	88.19
7130 · Postage Expense	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	181.20	181.20
7160 · Professional Fees Expense	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1,275.00	1,275.00
7250 · Supplies Expense	0.00	0.00	0.00	0.00	0.00	0.00	470.53	0.00	20.00	0.00	0.00	25.00	0.00	0.00	911.65	1,427.18
7110 · Website Expense	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1,428.82	1,428.82
Total Expense	1,144.10	1,707.10	975.00	1,261.60	625.00	1,555.00	720.53	699.03	93.34	2,092.66	339.53	6,845.69	3,000.00	110.04	10,812.47	31,981.09
Net Income	-1,084.60	-1,707.10	-475.00	-27.03	625.00	-560.00	2,507.87	-699.03	1,422.66	-537.58	-339.53	5,841.59	-3,000.00	-110.04	-5,628.75	-3,771.54

Annual Appeal	\$ 3,461.50
Membership Dues	\$ 700.00
Christmas Toy Drive donations - cash	\$ 155.00
Marketplace on James Donation	\$ 110.00
General Donations	\$ 88.62
National Grid donation	\$ 500.00
Luv Handlz, Inc. Donation	\$ 168.60
	\$ 5,183.72



Thank you, Eastwood businesses for supporting ENA this year!

- Thank you to all the businesses helping advertise ENA with new window stickers! If you need one, let us know.
- **Marketplace on James** donates a portion of their proceeds from sales on the first weekend of each month to a local charity. Their chosen charity in February was ENA and they donated \$110!
- **Luv Handlz** donates a portion of their proceeds each month to several different charities and they featured ENA in June and donated \$168.60 to ENA. Luv Handlz also provided a location for our April Earth Day Cleanup event and pizza party. **Cracked Bean** donated trash bags and gloves.
- **Nav's Popcorn** let ENA sell their popcorn at our August movie night and Eastwood Market Day, splitting the proceeds with us and raising \$125 for ENA! Nav's also provided the location for ticket sales and check-in for our first Annual Eastwood Home & Garden Tour Presented by **Sarah Barrows, Keller Williams Realty** in June. And Nav's donated the two popcorn gift baskets being raffled off here tonight!
- Eastwood residents donated \$1,500 to support the 2023 Eastwood Memorial Day Parade, including \$100 from **Mars Jewelers**.
- **Nav's Popcorn, Cracked Bean, and The Curd Nerd** all donated refreshments for the 17th Annual Eastwood Five Mile Run just last week.
- **The Palace Theater** let us use this space at-cost for our Christmas event last December and for our Annual Meeting tonight and at no cost for several board meetings over the past year.



Financial Statements – Balance Sheet

	Sep 30, 22	Sep 30, 23
ASSETS		
Current Assets		
Total Checking/Savings	\$ 27,108.62	\$ 22,972.00
Total Accounts Receivable	\$ -	\$ 365.08
TOTAL ASSETS	\$ 27,108.62	\$ 23,337.08
LIABILITIES & EQUITY		
Equity		
3100 · Restricted Fund Balance		
Beautification	\$ -	\$ 620.10
Community Garden	\$ 2,503.80	\$ 2,376.77
James Street Flags	\$ 695.10	\$ -
Mazella Court	\$ 226.38	\$ 226.38
Scholarship	\$ 24.31	\$ 24.31
Skate Park	\$ 2,789.85	\$ 2,654.81
2023 “What If” Grant	\$ -	\$ 625.00
Total 3100 · Restricted Balance	\$ 7,002.33	\$ 6,527.37
32000 · Retained Earnings	\$ 13,309.49	\$ 10,973.33
Unrestricted Balance	\$ 9,132.96	\$ 9,607.92
Net Income	\$ (2,336.16)	\$ (3,771.54)
Total Equity	\$ 27,108.62	\$ 23,337.08
TOTAL LIABILITIES & EQUITY	\$ 27,108.62	\$ 23,337.08
	unrestricted assets at year end	\$ 20,106.29 \$ 16,809.71





ENA Finances - baseline income/expense

Expense		Income	
Annual Meeting	\$1,000.00	Race	\$4,000.00
Quarterly Postcards + Annual Appeal Mailing	\$2,360.00	Annual Appeal	\$3,500.00
Liability Insurance	\$717.00	New Memberships	\$700.00
D&O Insurance	\$930.00	Other donations	\$500.00
Office Supplies/stamps	\$400.00	Market Day	\$1,400.00
PO Box	\$216.00	Home Tour*	-
Domain hosting, website/email service	\$500.00	*Home Tour income goes to restricted Beautification Account	
Accounting expense	\$1,300.00		
Scholarships	\$3,000.00		
	\$10,423.00		\$10,100.00



ENA Finances - baseline income/expense

Revenue Generating Programs

- Eastwood 5-Mile Race
- Market Day
- Home Tour (income restricted to Beautification)

Net Cost Programs

● Annual Meeting	offset by raffle/silent auction
● Christmas Event	offset by sponsorship
● Memorial Day Parade	offset by donations
● Community Cleanup events (incl. Earth Day)	offset by donations
● Scholarships	funded by Race
● General Operations	see previous slide

~Break-Even

- Health & Wellness
- Community Garden (self-sufficient - grants, fundraising)
- Beautification/James St Flags (donations and Home Tour)
- Skate Plaza (self-sufficient - grants, fundraising)
- Eastwood History/"What If" Grant



Board of Directors Election

ENA is governed by an 18-member board of directors.

We put out a call for nominations to all members in May (via email, a postcard mailed to all members, and social media).

We elect $\frac{1}{2}$ the board each year to two-year terms so that the terms are staggered. 11 seats are up for a vote this year. The following nominees are put forth by the Nominating Committee.



Board of Directors Candidates

Sitting board members
nominated for another term:

- Luke Avery-Dougherty
- Jim Fitzgibbons
- Sean Radney
- Donna Marra
- Justin Keskin

First-time Nominees:

- Casey Cregg
- Emma Ertinger
- Jullen Merrill
- Liz Hradil
- Sheila Weed
- Dylan Poore



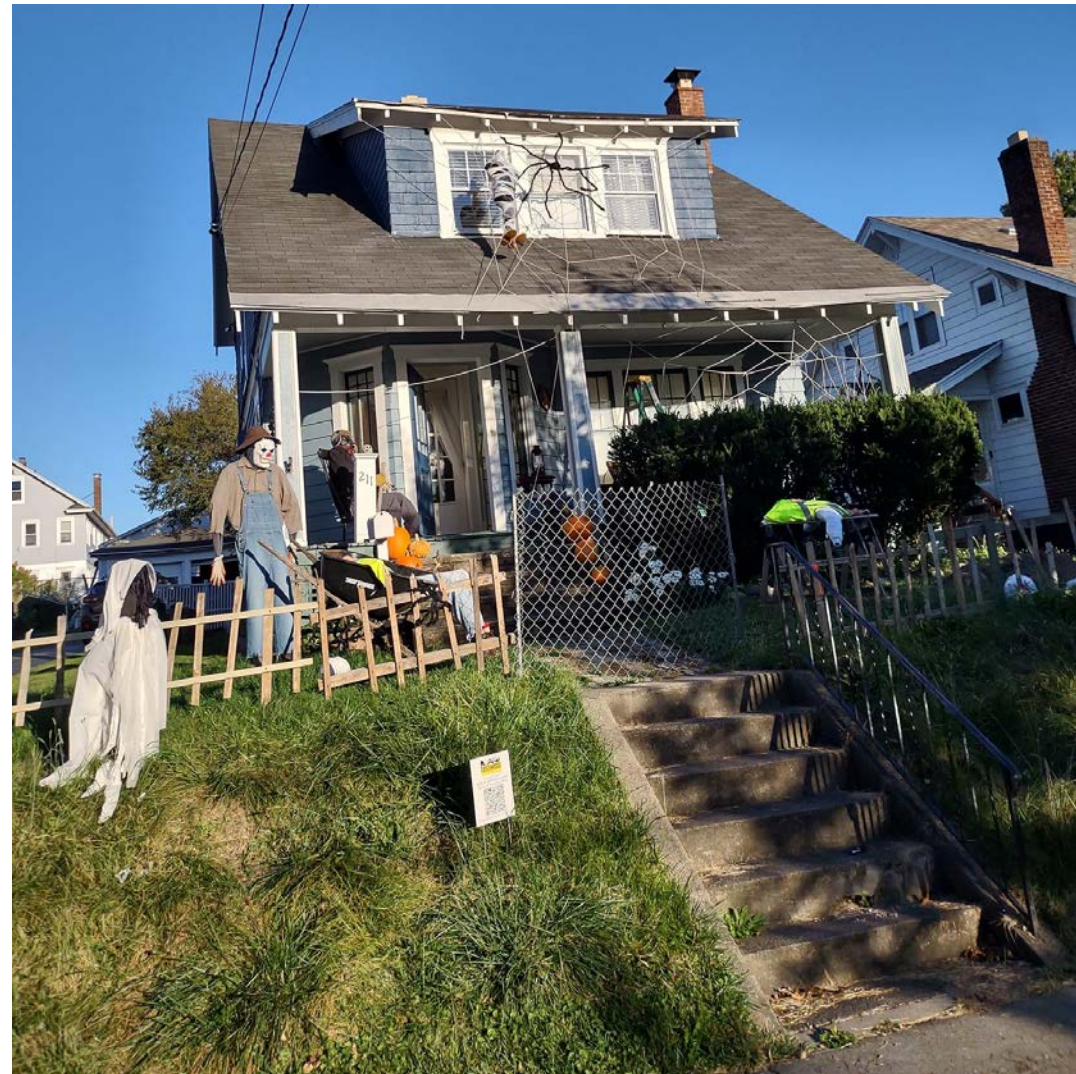
Beth Crawford & David Rudd



Best Halloween Decorations Contest

Eastwood residents could vote on our website for their favorite Halloween decorations.

211 Shotwell Park
got the most votes!



2023 Curb Appeal Contest



Eastwood Christmas Presented by Nastri Real Estate

Sunday, December 17

Palace Theater

Meet Santa & Mrs. Claus from 2:30 - 4:00

ICE AGE: A MAMMOTH CHRISTMAS starts at
6:30 PM

Holiday toy drive

